



membership . <membership@apmiindia.org>

Request for Details of Mobile Applications

1 message

APMI India <apmi@apmiindia.org>
To: APMI India <apmi@apmiindia.org>
Bcc: membership@apmiindia.org

Mon, Jun 8, 2026 at 3:31 PM

To: The Compliance Officers of APMI Members + Compliance Officers of APMI Non-Members

Dear All,

As part of SEBI's ongoing efforts to strengthen investor protection and curb fraudulent digital impersonation, a Verified App Label initiative has been launched in collaboration with Google.

To begin with, this initiative has been implemented for applications of SEBI-registered stockbrokers on the Google Play Store. It aims to address the growing concern around fake and fraudulent apps impersonating regulated intermediaries.

To extend this initiative to the PMS Industry, APMI is compiling a comprehensive list of [authorised mobile applications](#) of the PMS Industry.

1. In this regard, please share the details using this Google link: <https://forms.gle/PadTzE33xW9rQRND8>
2. Please ensure the details you share are accurate and correspond exactly with the listings on the respective app stores to facilitate seamless verification.
3. Please share these details by Thursday 18th June'26, so we can advance this initiative promptly.

We look forward to your cooperation in strengthening investor protection and enhancing trust in the PMS ecosystem.

Thanks & Warm Regards
Association of Portfolio Managers in India